

A leading global paints and coatings company and major producer of specialty chemicals

A turnkey subscription service to boost staff productivity

When switching telecoms carriers, this leading global paints and coatings company and major producer of specialty chemicals, chose the Econocom's service BOS to help them boost their staff's mobile productivity (tablets, smartphones) thanks to a comprehensive subscription service.



- A **flexible subscription** that can be altered to keep pace with the firm's changing needs (expanding the fleet, early upgrades, manage swaps between staff in the event of departures/arrivals, etc.)
- A comprehensive **subscription model** guarantying permanently-operational equipment (next-day swap in the event of breakdown, theft, accidental damage) for staff.
- A solution that **ensures easier management for technical services:**
 - Econocom responsible for the whole service: single point of contact to address all their needs in real time
 - Ready-to-use devices (accessories, configuration, etc.)
 - Complete management of the service, including carrier relations.



1,200 smartphones
and tablets

charged to the user as a subscription

9 subsidiaries

Smartphones rolled out in

2 weeks