



Enabling the Digital **In-Store Experience**



The **Challenge**

- Deliver mobile app into the hands of sales people
- Deploy fully supported iPad estates quickly
- Move away from CAPEX during trial to avoid unattractive investment spikes
- Find a flexible solution that is quick to scale



The Econocom **Touch**

- Thanks to Econocom's close connection with JTRS, our mobile specialist and Apple reseller, an entire iPad estate can be delivered & DEP'd in 2 days following the order!
- Whether it is for in-house training or to set-up the devices, Econocom knows how to accommodate tight deadlines!



2 Day

roll out



50+

stores equipped



100+

fully supported iPads



The **Solution**

- A cost-saving BOS subscription for the iPads including expert services (delivery, DEP, next day swap warranty and end-of-contract collection, wiping & recycling) for total peace of mind
- Direct relationship with Mercaux as a platform to upload its leading app onto iPads prior to roll-out for a fast deployment



Added **Value**

- Strong and agile relationship where business models align
- More than 35% savings on iPad estates
- Expert set up (DEP) and services for a seamless deployment in no time
- Moving away from responsibilities related to device ownership

“Mercaux is a Modular solution that is often scaled quickly. Our strong relationship with Econocom allows our clients to enjoy an agile approach to working with us, making roll-outs seamless”

Olga Kotsur - CEO, Mercaux